Localism in the media is extremely important. If a few companies dominate the media, Americans are bombarded by the voices of a few companies. This is the current situation.

In the Reagan years the "equal-time provision" was erased. Since then American media has become more and more like a propaganda engine rather than a tool to allow people to exchange well-thought-out opinions. This has contributed to the degeneration of the political process. What was once partly a democracy has become an irritatingnoise machine, a toy for the rich.